Permit #F00040965

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040965 **Type of Permit:** FILMING **Release Date:** 06/15/2011

Production Company US PRODUCTIONSERVICES

Insured Company Name ATTACK ADS INC
Contact Phone No. 1 310-857-7745
Contact Phone No. 2
Fax
Address 578 WASHINGTON BLVD, #594
MARINA DEL REY, California 90292

Production Title SARA LEE JOB#1108

Type of Production Commercial - Standard

Producer Robert Jones

Director GJ GJ

1st AD Chris Northup

Production Manager Annette O'Neil

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Rob Jones
Primary Phone Office - 310-857-7780
Secondary Phone

Location Assistant N/A n/a
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 300	$69.00
Posting 1800	$414.00
Notification Charge	$305.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,498.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00040965
Production Company US PRODUCTIONSERVICES
Insured Company ATTACK ADS INC
Production Title SARA LEE JOB#1108

Location Manager Rob Jones
Primary Phone Office - 310-857-7780
Secondary Phone

Location Address 18084 Rancho St, Los Angeles, CA, 91316

Location Type Private Residence

Film Dates 6/16/2011 - 6/16/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document F40965, us prod works.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cube Trucks	2
Generator	1
Motor Homes	1
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 561 **Grid:** A4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note SPOT CHECK PER CAPTAIN FOWLKS

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Other Location
18300 Tarzana Dr, Los Angeles, CA, 91356
Parking Notes
Crew Parking: El Caballero Country Club

Posting "No Parking" signs E/S Lindley Ave, Valley Vista Blvd. - Boris Dr.

Approximate Footage 1501 - 1800 **Log Number** 17351

Date(s) 6/16/2011 to 6/16/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S Rancho St, 100 feet in front of 18084 Rancho St.

Approximate Footage 0 - 300 **Log Number** 17351

Date(s) 6/16/2011 to 6/16/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of US Production Services ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 6/15/11

Representative's Signature

Annette O'Neil

Representative's Name (Please Print)

Production Supervisor

Representative's Title (Please Print)

US Production Services

Name of Principal (i.e. company name) (Please Print)

578 Washington Blvd. #594

Marina Del Rey, CA 90292

Principal's Mailing Address (Please Print)

310-701-7625

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President

1481 E. 4th Street
Los Angeles, CA 90033

Ph. 323-260-4777 Fx. 323 415 6180